1. Creare an artist’s portfolio, showcase my art, find a market niche and possibly generate a profit.
2. Be informational and increase awareness about new art works; start a blog.
3. Increase of subscribers.
4. People who appreciate art regardless of age, gender or socioeconomics characteristics.
5. The opportunity to provide information about personal art works to others and create an initial web presence.
6. Text content, gallery with images.
7. http://www.jefflegg.com/; http://amandahouston.com/.